



# Connector Skills-Matching Tool

The Canadian Supply Chain Sector Council's Connector tool provides information to users about supply chain occupations. Its assessments – in seven industry-knowledge skill areas and six essential skills – then enable users to compare their skills with what's required to do the jobs that interest them. It generates a customized learning plan and activities users can do to improve their skills. Finally, Connector links people to information about education and training available across Canada to further build skills where gaps were identified.

This case study looks at one way that Connector has been put to use by a Canadian educator.

---

## Case Study: George Brown College

### The Challenge?

Parents and other career influencers still discourage their kids from going into supply chain work, says Sam Lampropoulos, Professor, Logistics & Supply Chain at George Brown College. "They think their kids will end up driving a truck or working in a warehouse with no options for career growth." This is the case despite the global scope and high-tech nature – the complexity and challenge – of much of today's work in the supply chain.

Getting the right information to students and their parents is key to changing the misconception about the character and career-path potential of supply chain work, and to filling supply chain programs at educational institutions across the country.

### George Brown's Solution

To nip mistaken impressions in the bud, George Brown recognizes the need to reach parents and students with information as they're making post-secondary education choices. Its high school liaison team will make use of Connector's occupational profiles at college-information sessions to introduce the supply chain as a field with many viable options for interesting work. Doing this, it hopes to increase enrollment in its supply chain programs.

Lampropoulos also plans to have the students in his program take assessments through Connector to identify their knowledge gaps relative to the jobs they're most interested in. He expects that the results will help them focus on acquiring the skills they need to be job-ready when they graduate.



"Connector will help students make career choices. I plan to make it almost mandatory for students in the supply chain program to use the tool."

~ Sam Lampropoulos  
Professor, Logistics & Supply Chain  
George Brown College